

ADDENDUM TO GENERAL INFORMATION

Institutional Goals

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- **Goal 1:** Provide quality, industry-driven education and training with a focus on enrollment, degree production and job placement.
- **Goal 2:** Create an environment of expectation for Adult Education to increase the adult literacy rate, the number of high school equivalency credentials, transition to college, and continuous integrated education training.
- **Goal 3:** Offer systematic, relevant, and responsive educational programming driven by community demographics and market needs to sustain and grow the communities we serve.
- **Goal 4:** Increase engagement and enrich campus life through student activities, program outreach, and community involvement.
- **Goal 5:** Sustain a culture of service to our customers by promoting effectiveness and accountability of departmental programs and services.