
Marketing Assistant, Institutional Advancement & Marketing, Clarkesville

Classification: Work Study

Location: Building M – Mobley Administration

Job Description:

North Georgia Technical College is accepting applications for a Federal Work Study Marketing Assistant on the Clarkesville campus. The purpose of this position is to provide assistance to Marketing personnel. Duties include assisting staff with special events, creating social media content, capturing photos/videos, editing videos and other duties as assigned. The Marketing Assistant will report to Madison Hopkins, Digital Communications Coordinator.

Qualifications:

- Must have a completed Free Application for Federal Student Aid on file for the 22-23 aid year,
- Must be registered for the current term and must meet satisfactory academic progress standards.
- Applicants should be neat in appearance and possess the ability to work well with others.
- Applicants must be dependable, punctual, and be able to work the required hours each week.
- As with all NGTC employees, a background investigation is required which may include, but is not limited to, a review and/or verification of criminal history records, motor/vehicle driver's history records, employment history, references, etc.

Preferred Qualifications:

- Skills in photography/videography (including knowledge of Adobe After Effects and/or Premiere Pro)
- Basic knowledge of graphic design
- Communication and interpersonal relations skills (dealing with the public, etc.)
- Skills in the operation of computers and other job-related technology

Salary and Schedule: 15 hours per week at \$12.00 per hour. Schedule will be determined by supervisor.

Length of Employment: Employment will begin once background check and employment packet have been completed and can continue each semester if meeting NGTC's SAP and enrollment requirements.

To apply for this position applications are available at <https://northgatech.edu/students/financial-aid/work-study> and is listed as Application for Employment Form. Please return completed applications to the financial aid office or they can be emailed to finaidclarkes@northgatech.edu.

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This institution is an equal opportunity provider and employer. If, as an employee, you wish you file a Civil Rights complaint, please call GSA's Office of Civil Rights at 202-500-0767 or 800-662-6376 or send an email to civilrights@gsa.gov. If you wish to file a Civil Rights program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, found online at http://www.ascr.usda.gov/complaint_filing_cust.html, or at any USDA office, or call (866) 632-9992 to request the form. You may also write a letter containing all of the information requested in the form. Send your completed complaint form or letter to us by mail at U.S. Department of Agriculture, Director, Center for Civil Rights Enforcement, 1400 Independence Avenue, S.W., Washington, D.C. 20250-9410, by fax (202) 690-7442 or email at program.intake@usda.gov.