



Apprenticeships



North Georgia Technical College Economic Development

Do you have trouble recruiting a skilled workforce? Do you have difficulty retaining talent? Do you want to diversify your talent pool? Do you want to train and educate your staff to meet your specific needs? If you answered yes to any of these questions, apprenticeships might be the right solution for your business.

Apprenticeships are an industry-driven, high-quality career pathway where employers can develop their future workplace. Individuals can obtain paid work experience, classroom instruction, and a nationally-recognized credential all at the same time. Components of registered apprenticeships include a full-time, paid job; work-based learning; part-time classroom instruction; mentorship; and industry-recognized credentials.

Registered apprenticeships help businesses thrive. For every dollar spent on apprenticeship, employers get an average of \$1.47 back in increased productivity (U.S. Department of Labor). Develop your own supply line of hard to find skills from a simple process with little paperwork required. Employers receive a more skilled employee, and employees receive free training and certification.

Benefits for Businesses:

- Highly-skilled employees
- Reduced turnover costs
- Higher productivity and increased safety
- Proven model to help job seekers
- More diverse workforce
- Foster loyalty and continued growth
- Keep up to date with emerging trends

FOR MORE INFORMATION, CONTACT:

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